



The Land Sydney Royal Showgirl Competition 2017

CONDITIONS AND GUIDELINES



The Land Sydney Royal Showgirl 2016 Competition Finalists

Prepared by the Royal Agricultural Society of NSW
In conjunction with the Agricultural Societies Council of NSW

THE LAND



Version updated on 26 July 2016

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SHOW

SOCIETY

INFORMATION

GENERAL INFORMATION

Competition Objective

1. Identify ambassadors to promote the Sydney Royal Easter Show, and the Agricultural Show movement across New South Wales.

Entry

1. The Competition is open to those who are permanent residents of Australia.
2. Entrants must be women aged from **18 years to under 25 years as at 1 May in the year of the State Final.**
3. Entrants must reside, be educated, or work within New South Wales for at least three months prior to their local Showgirl Competition to qualify to compete within the State.
4. Only candidates nominated by an Agricultural Show Society are eligible for Zone and State Final judging.
5. Previous entrants in the Showgirl Competition are eligible to enter however they are not to have been one of the 1st, 2nd or 3rd placegetters in a previous State Final.
6. The following individuals are not eligible to enter the Showgirl Competition:
 - a. Staff, Directors and Councillors of both the Royal Agricultural Society of NSW ("RAS") and Agricultural Societies Council of NSW ("ASC").
 - b. The daughters of the Staff, Directors and Councillors of the RAS.
 - c. Current Rural Achiever applicants for the 2017 Sydney Royal Show.
7. Winning entrants who are employed or engaged in full time studies will be required to obtain a leave of absence to attend Zone and State Final Judging.
8. The winning Showgirl is requested, where possible, to represent the RAS, ASC and their local Show Society at Agricultural Shows.
9. The State Final Judging will take place in Sydney from Tuesday 4 April 2017 and conclude on Monday 10 April 2017 with the State Final Presentation on Sunday 9 April 2017 at the Sydney Royal Easter Show. Finalists will be guests of the RAS whilst in Sydney, but will be required to pay their own travelling expenses to and from Sydney.
10. The winner of the State Final and the second placegetter will be asked to remain in Sydney as guests of the RAS until Thursday 13 April 2017 (last night of RAS funded accommodation on Wednesday 12 April) to perform official duties at the Sydney Royal Easter Show. Other finalists may leave Sydney on Monday 10 April 2017 after all official Showgirl Functions.
11. All entrants are to abide by the Showgirls' Code of Conduct, as set out by the RAS and the ASC, when acting as an ambassador for RAS, ASC or their local Show Society.

Zone Finals

1. Zone Finals are conducted over six weeks. The Land Sydney Royal Showgirl Presentation is held on the first weekend of the Sydney Royal Easter Show. All Zone Final Presentations are to be held on a Saturday evening.
2. Show Societies wishing to be a Zone Host for the following year's competition should submit an "Application to Hold a Zone Final" form to the ASC prior to the June ASC Meeting. Successful Zone Hosts will be notified in writing by the ASC of the date of their Zone Final.
3. Zone Final Judging for 2017 will be conducted from 4th February to 11th March 2017
4. On *written confirmation only* from Zone Hosts to the ASC of final entry numbers at Zone Finals, a subsidy of \$50.00 per entrant will be paid to Societies conducting a Zone Final. Up to \$300.00 per judge will be provided by the ASC to the Zone Final Hosts to assist with judge's accommodation costs for a maximum of two nights. Receipts are required.
5. Representation of a local Showgirl at a Zone Final will only be permitted when all three Forms A, B & C have been received by the ASC Showgirl Coordinator.
6. Only one (1) representative from each local Showgirl Competition will be eligible to attend their Zone Final as a Finalist irrespective of the number of local Showgirl entrants the local Competition attracted. If the winner is unavailable, then the 2nd Placegetter will attend the Zone Final as Zone Finalist for the local Show Society. If Showgirls from consecutive years are eligible for the Zone Final, the Showgirl from the earlier year is the eligible representative.

The following individuals are not eligible to enter the Showgirl Competition:

- A. Staff, Directors and Councillors of both the Royal Agricultural Society of NSW ("RAS") and Agricultural Societies Council of NSW ("ASC").
 - B. The daughters of the Staff, Directors and Councillors of the RAS.
 - C. Current Rural Achiever applicants for the 2017 Sydney Royal Show.
7. In the above case where the 2nd Placegetter attends the Zone Final, the original titleholder will retain all prizes, including title, unless there was a breach in the Conditions of Entry or Code of Conduct. In this case the matter is to be referred to the ASC Showgirl Coordinator. A local Showgirl sash must be made available for the 2nd Placegetter in this case.
 8. The number of Zone Final representatives that can be chosen to attend the State Final in Sydney is dependent on the number of entrants a Zone has and which is allocated as follows:

1 - 10 Zone Finalists	1 State Final Representative
11 – 17* Zone Finalists	2 State Final Representatives

**Zones' 6 & 7 will have the opportunity to have 3 State Final Representatives if they receive more than 17 Zone Finalists.*
 9. It is the responsibility of local Show Societies to pay the travelling and accommodation expenses (maximum of two nights) for their candidate to and from Zone Finals. It is the responsibility of the Zone Host to pay for the Showgirl's meal during the judging lunch and Zone Final Presentation.

State Finals

1. The State Final Judging will take place in Sydney, with the State Final Presentation on Sunday 9 April 2017 at the Sydney Royal Easter Show. Finalists will be guests of the RAS whilst in Sydney, but will be required to pay their own travelling expenses to and from Sydney.
2. Three placegetters will be announced on the day of the State Final Presentation: The Land Sydney Royal Showgirl (winner - 1st place); First Runner Up (2nd place) and Second Runner Up (3rd place).
3. Further details regarding the itinerary of the finalists' stay in Sydney will be sent to all State Finalists by the RAS Showgirl Coordinator once the Zone Coordinator advises the ASC Showgirl Coordinator, in writing, of the winning finalists' name and contact details.
4. Show Societies wishing to invite State Finalists or the Winners of the Showgirl competition to their Shows should be prepared to pay for travelling costs and accommodation if warranted. The rate of travel can be obtained from the ASC.
5. The winner of the State Final and the first runner up will be required to remain in Sydney as guests of the RAS until Thursday 13 April 2017 to perform official duties at the Sydney Royal Easter Show, unless granted an exemption by the RAS of NSW. Other finalists may leave Sydney on Monday 10 April 2017 after all official Showgirl Functions.

THE LAND SYDNEY ROYAL SHOWGIRL COMPETITION 2017

Zone Final Groupings

ZONE 1 (Groups 1 & 2)	ZONE 2 (Groups 4 & 5)	ZONE 3 (Groups 6 & 7)	ZONE 4 (Groups 13 & 14)	ZONE 5 (Groups 3 & 12)	ZONE 6 (Groups 10 & 11)	ZONE 7 (Groups 8 & 9)
Alstonville Bangalow Bellingen Bonalbo Camden Haven Casino Coffs Harbour Comboyne Gloucester Grafton Kempsey Kyogle Lismore Macksville Macleay Mullumbimby Murwillumbah Nabiac Nimbin Taree Wauchope Wingham Woodenbong	Albion Park Berry Blacktown Bowral Bulli Camden Castle Hill Dapto French's Forest Hawkesbury Kangaroo Valley Kiama Luddenham Milton Minto Moss Vale Nowra Penrith Picton Robertson St Ives	Adelong Batlow Bega Bemboka Bombala Boorowa Braidwood Bungendore Canberra Candelo Cobargo Cooma Crookwell Dalgety Delegate Eurobodalla Goulburn Gundagai Gunning Jerrawa Nimmitabel Pambula Queanbeyan Tarago Taralga Tumbarumba Tumut Yass	Armidale Ashford Barraba Bingara Bundarra Brewarrina Dorrigo Glen Innes Gunnedah Guyra Inverell Manilla Moree Mungindi Narrabri Quirindi Tamworth Tenterfield Uralla Walcha Walgett Warialda Wee Waa	Baradine Binnaway Bulahdelah Cessnock Coonabarabran Dunedoo Dungog Gosford Gresford Gulgong Lithgow Maitland Mendooran Merriwa Morisset Mudgee Muswellbrook Newcastle Oberon Rydal Rylstone-Kandos Singleton Stroud Wyang	Bathurst Bedgerabong Blayney Bourke Canowindra Carcoar Cobar Condobolin Coonamble Cowra Cudal Cumnock Dubbo Eugowra Forbes Gilgandra Grenfell Gulargambone Koorawatha Manildra Molong Morongla Murrumburrah Narromine Neville Nyngan Orange Parkes Peak Hill Sofala Tooraweenah Trundle Trunkey Creek Tullamore Warren Wellington Woodstock Yeoval Young	Albury Ardlethan Ariah Park Barellan Barham Barmedman Berrigan Bribbaree Cootamundra Corowa Culcairn Deniliquin Finley Ganmain Griffith Hay Henty Hillston Holbrook Illabo Jingellic Junee Lake Cargelligo Leeton Lockhart Narrandera Temora The Rock Ungarie Wagga Wagga Wakool Walbundrie Weethalle Wentworth West Wyalong

ZONE FINAL DATES – 4th February to 11th March 2017

ZONE 1 – COFFS HARBOUR – Saturday 4th February 2017

Contact: Mel Crossland, PO Box 219, Coffs Harbour NSW 2450
Phone: 0418 292 411
Email: mel@fxcoffs.com.au

ZONE 2 – BERRY – Saturday 11th March 2017

Contact: Therese Evert, 120 Tullouch Road, Berry NSW 2535
Phone: 02 4464 3642
Email: evertpt@bigpond.com.au

ZONE 3 – COOMA – Saturday 18th February 2017

Contact: Leanne Mackay, 737 Fryingpan Road, via Cooma NSW 2630
Phone: 0418 114 249
Email: fryingpan2@activ8.net.au

ZONE 4 – WALGETT – Saturday 25th February 2017

Contact: Mrs Dianne Kelly, PO Box 206, Walgett NSW 2832
Phone: 02 6828 1318 (Show Office) or 0408 281 428
Email: dianne@kellyspropertysales.com.au

ZONE 5 – OBERON – Saturday 4th March 2017

Contact: Cheryl Burt and Glenys Newstead, 26 Glyndwr Avenue, Oberon NSW 2787
Phone: 0411 087 527
Email: Cheryl.burt@faifaxmedia.com.au

ZONE 6 – COWRA – Saturday 4th March 2017

Contact: Trish Gundersen, 34 Evans Street, Cowra NSW 2794
Phone: 02 6341 2716 or 0431 726 174
Email: trishgundo@gmail.com

ZONE 7 – HILLSTON – Saturday 18th February 2017

Contact: Heather Stiboy, 33 Grattan Street, Hillston NSW 2675
Phone: 0429 672 613
Email: thestiboys@hotmail.com

HOW DOES IT ALL WORK

An Overview for New Coordinators

The following is a brief explanation on the running of the Showgirl Competition from Local Level to the State Final in Sydney. It is meant as a guide only for newcomers to the Competition and for those who are unsure of the Competition's structure.

1. The RAS & ASC Showgirl Coordinator will prepare in August of each year, an updated copy of the Conditions & Guidelines and promotional poster, which can be downloaded from www.sydneyroyal.com.au/showgirl. Promotional information can be displayed in shops and/or local newspapers etc. by the local Show Society. Young women enter the competition by contacting the Show Society or by nomination and must complete Form A "Conditions of Entry" and Form B "Showgirl Details" prior to entering. There is no entry fee for the competition and money does not need to be raised by the girls.
2. The winning Showgirl of a local Show Society is selected by a panel of three judges who are nominated by the local Show Society. It is recommended to Societies that these judges are from outside the district and consist of two females and one male, however this is not mandatory. The Showgirl reigns for one year until the next Show and performs various tasks which could include opening the Show, public speaking throughout the year, presenting prizes for winners in agricultural events, assisting in organising the next Showgirl Competition and encouraging entry by speaking with potential candidates.
3. On completion of a Local Showgirl Competition, each Show Society returns Forms A, B & C and a copy of their resume to the **ASC Showgirl Coordinator** and is required to email a digital photograph of the winning entrant..
4. Following an entrant's success at their local Show, the Showgirl then goes on to a Zone Final. Each local Show Society is a member of one of fourteen groups who come under the umbrella of the ASC. Two groups combine to form one of seven Zones that make up the NSW area. In February/March of each year, at Zone Finals the Zone judges select, from all the local Showgirl winners put forward by each of the individual Societies, a representative for the State Final. The number of representatives a Zone can have is based on the total number of entrants that are put forward by their two groups: if 1–10 Zone Finalists then a Zone can have one (1) State Final representative; 11–17 Zone Finalists then a Zone can have two (2) State Final representatives. If Zone 6 or 7 have more than 17 Zone Finalists they can have three (3) State Final Representatives. The sponsors of the event provide the judges for the Zone Finals. The ASC advises each Zone who their judges will be.

HOW DOES IT ALL WORK

An Overview for New Coordinators (continued)

5. The State Final for the Competition is conducted by the RAS at the Sydney Royal Easter Show and usually has between 15 and 18 entrants. Judges are selected by the RAS. Judging criteria is based on personality, confidence, ambitions/goals, general knowledge, rural knowledge, presentation, and diction/speech. In addition to a twenty-minute interview, the girls partake in various social functions in which the above elements are judged over a period of six days. A Presentation Ceremony is held at the Show where three prizes are awarded - the State Final Winner (1st Place), First Runner Up (2nd Place) and Second Runner Up (3rd Place). All finalists stay in Sydney for seven days as guests of the RAS while the winner of the State Final and the second placegetter will be asked to remain in Sydney as guests of the RAS until the 13th April 2017 to perform official duties at the Sydney Royal Easter Show. Other finalists may leave Sydney after all official Showgirl Functions.
6. Whilst in Sydney the Showgirls, along with a Showgirl Chaperone, attend a variety of functions and activities in addition to presenting prizes/awards to various winners in agricultural competitions taking place at the Show. The winner acts as an ambassador for NSW during her reign and represents the RAS, ASC and her local Show Society at any function to which she is invited during the year.

GUIDELINES FOR ORGANISING A LOCAL SHOWGIRL COMPETITION

Show Societies need to be aware of recent changes to the Privacy Act and may need to seek advice as to how it might apply to the conduct of their competition at their show.

Entrants

Participating Show Societies in the Showgirl Competition have either a Showgirl Committee or a Showgirl Coordinator who is responsible for conducting their local Showgirl Competition. It is one of their responsibilities, whether they do it themselves or are assisted by the whole Committee, to obtain entrants for the Competition.

There are a number of ways to encourage young ladies to enter a few of which may include:

- Advertising in the local paper with a section that the entrant can fill out and return to the Committee.
- Letters to girls who are likely to enter or that members of the Show Society think may be interested.
- Approach local businesses to sponsor/provide prizes and at the same time ask if they have any suitable candidates in their organisation who they would like to nominate – this is a good way to get your supporters really involved.
- Involve your current Showgirl – she may be able to talk with senior/college students or there may be some youth clubs that she could address. It's very beneficial to have someone who's the same age as the entrants to speak with them on the benefits of the Competition.
- Have an information stand at the local Shopping Centre, field days, fetes etc to promote not only the Showgirl Competition but also other competitions that your Show Society runs. This is also a good opportunity to try and increase your membership.

It may also be worthwhile to provide those interested with a copy of "The Competition - An Overview for Showgirl Entrants" that is included with this document. It will provide potential entrants with some background information on the Competition and what to expect.

Obtaining applications takes time so start early and be prepared to use your imagination in encouraging entries. Don't be disheartened if you are unable to attract as many entrants as you would like – it is quality, not necessarily quantity that we are all looking for.

Organisation Prior to the Judging Day

The secret to organising a successful Showgirl Competition, and in fact any competition, is to prepare everything well in advance and not leave everything until the last minute. This not only ensures that everything runs smoothly but also takes a lot of pressure off the Showgirl Coordinator on the day and makes it a much more enjoyable event for everyone involved.

- Approach local businesses etc. for sponsorship.
- Sashes to be ordered - see contact list for suggested outlet.

- All entry forms to be filled in and given to the Showgirl Coordinator prior to judging.
- Select three judges and confirm their availability. It is preferable to have at least one male and at least one female judge however this is not mandatory. Ensure they receive ample notice of the date for the judging and that a copy of the Judges Guidelines and a resume for each of the girls is given to them prior to the day. At least one of the judges should have knowledge of the local area and try to ensure that no judge is closely related to any entrant.
- Keep your local media advised of entrants and supply photographs, background information or contact details of the entrant if required – first check with the entrants that they don't mind their contact details being given out. Don't forget to include the name of sponsors/supporters in any media releases that you send out. Prior to your Show you may also like to gain a little more media exposure by taking the entrants, for example, for a visit to a nursing home (a great experience for all concerned), a livestock auction, to visit school children, a visit to a local property preparing exhibits for the Show etc. There are a lot of good promotional opportunities for both the Showgirls and your Show. Just remember to let your local media know.
- Organise for the nominated people e.g. President, ASC Director etc. to speak at the Presentation – give them a copy of the Presentation program so they know when they are required to speak.
- Select and book, if required, a suitable venue at which to conduct the interviews and also the Presentation function if you are having one.
- Put together a schedule for the day's activities e.g. interview timetable, morning and afternoon teas, lunch etc.
- Advise all entrants of the judging day's schedule so that they can arrange to have this time available. You may need to change some of the judging times around in order to suit everyone.
- Arrange for a lunch or morning/afternoon tea to be served during the course of the day to enable judges to interact in a social environment with the entrants.
- Pre-arrange for someone to be available to greet the entrants on arrival and to introduce them to the judges. Utilising past Showgirls to act as hostesses during the day often works well.
- Have a meeting with the Showgirl Committee and entrants prior to judging. Explain what the procedure will be on the day and ensure that they have a copy of the timetable. Any questions can be answered at this time. It is also a very good opportunity for the girls to get to know each other and to feel at little more at ease – this is supposed to be fun.
- It is advisable for the MC/Compere to briefly meet the entrants prior to the Presentation ceremony so as to prepare them for the Presentation interview and subsequent speech to follow.
- Organise a gift for each of the entrants such as flowers etc. (optional), and/or Certificate of Appreciation for entering the Showgirl Competition and a small token of appreciation for the judges.

Judging Day

- Start on time and keep as close to schedule as possible. Allow a minimum of 15 minutes for judging and five minutes for discussion between judges once the entrant leaves the room.
- Make sure the room is set up with adequate chairs, water/glasses, paper, pens, tea, coffee etc.
- Judges to each be issued with a separate judging sheet for each entrant. Note that these sheets are to be destroyed by the judges at the conclusion of the judging process.
- Have extra copies of entrants' resumes available for judges who forget to bring their copy.
- Greet the entrants and make them feel as comfortable as possible. When their interview time comes around, take the entrant into the room and introduce them to each of the judges.
- Provide an envelope/s for the Judges in which to place the winner's name. A separate envelope is required for each placegetter, if more than one. Please note that unlike a Zone's entrant/s into the State Final, which may be greater than one person depending on the entry numbers, a local Show Society can only have one Showgirl entrant in a Zone Final.

Announcement of the Showgirl Winner

- The announcement of the Showgirl Winner is a major attraction for your Show so make the most of it. Ensure that local media has been advised of the time for the impending announcement so that they can organise to have someone present.
- The majority of Show Societies make the announcement of their Showgirl on the day of their Show following the Junior Showgirl announcement (if a Junior Showgirl Competition is held) and prior to the Official Opening. However, due to the timing of Zone Finals, with some local Shows only being a week or two prior to the Zone Final, some Show Societies may decide to announce the winner of their Showgirl Competition at a function several weeks, or sometimes even months, before their Show. This allows the Showgirl time to prepare herself for the Zone Final and also allows the ASC Showgirl Coordinator enough time to receive the relevant documentation and pass the photograph on to The Land for publication prior to Zone Finals. In some instances it also allows the Showgirl to compete in the current years' Competition rather than waiting until the following year, which happens when a local Show falls after their Zone Final date.

Both of the above methods work well and it is therefore up to the circumstances of the individual Show as to which one is most suitable for their situation.

- Involve the previous year's Showgirl Winner at the announcement e.g. sashing the new Showgirl, making an exit speech etc.
- Being a Showgirl means being involved in your local Show. Utilise your Showgirls in presenting prizes, sashing livestock, speaking with media and generally being in the public eye.

Post-Show

- Thank you letters should be sent out to all concerned including entrants, judges, sponsors/supporters, volunteer helpers etc.
- A **photocopy of Form B and a photograph of the winning Showgirl** should immediately be sent to your **Zone Final Coordinator** with another digital photograph and the **original** copy of **Forms A, B and C** being emailed and sent to the **ASC Showgirl Coordinator**. The Zone Final Coordinator has a lot to do and it is imperative that she receives all information regarding each of the Zone Finalists as soon as possible. Please note that **entry into Zone Finals will only be accepted on receipt of the above documentation.**

Ensure your Showgirl is briefed on what to expect at the Zone Final. Some of the issues to cover include judging criteria, presentation speech, dress requirements, accommodation, travel and meals. See "Zone Finals – An Overview for Zone Finalists". The Zone Final Coordinator will have a list of accommodation that she has put on-hold until a specified date for the Zone Final entrants. Prior to this date the Show Society will need to confirm the booking for their entrant.

- In the case of the winning Showgirl not being able to attend the Zone Final, the 2nd placgetter should be invited to take her place. Under these circumstances, the original Showgirl retains any prizes that were awarded in addition to her title of Showgirl for the following year. A local Showgirl sash must be made available for the 2nd placegetter in this case.

Should the Showgirl not be able to attend the Zone Final due to a breach in the Conditions of Entry or Code of Conduct, the individual case is to be referred to the ASC Showgirl Coordinator for consideration.

ZONE FINAL

HOST

INFORMATION

GUIDELINES FOR ORGANISING A SHOWGIRL ZONE FINAL

ZONE FINAL APPLICATION

The Application: An “Application to Hold a Zone Final” form is sent to all Show Societies from the Agricultural Societies Council of NSW (“ASC”). Forms are to be fully completed and returned to the ASC no later than the closing date indicated on the form. This date will coincide with the ASC meeting in May/June of each year.

Successful Zone Hosts will be notified in writing by the ASC of the date of their Zone Final. On receipt of the above notification, a Zone Host will have **6 weeks** to accept or not accept the advised date of their Zone Final. Please note that the advised date must be approved by both Group Secretaries for the Zone prior to confirmation to the ASC. Acceptance or non-acceptance of this date is to be put in writing to the ASC Showgirl Coordinator. Should no written documentation be received it will be taken as given that the advised date is agreeable with the Show Society Zone Host and this will become the published date for their Zone Final. This date will only be changed in extreme circumstances and a request for a change will be required in writing to the ASC.

Zone Final Dates: Zone Finals are conducted over six weeks. These six weeks are between (and including) the fourth and ninth week prior to The Land Sydney Royal Showgirl Presentation that is held on the first weekend of the Sydney Royal Easter Show. All Zone Final Presentations are to be held on a Saturday evening. See “Zone Final Groupings” and “Zone Final Dates for 2017” that is included within this document.

Nomination of a Zone Final Date: A Show Society’s preferred date for the hosting of a Zone Final is to be nominated on the application form together with two other acceptable dates. All Show Societies are to confer with their two ASC Group Directors who will in turn ascertain from other Show Societies within their Zone that the requested date is suitable to all.

Accommodation & Presentation Venue: Ensure that the town at which the Zone Final is to be held has adequate accommodation and transportation for guests or that a nearby town can provide these services as attendance at Zone Finals can vary from 150 to 350+ guests. It is suggested that you contact the host of your Zone’s previous Final to ascertain the number of guests they had. It is also a very good idea to check that no other large event is happening on the same weekend that a Show Society proposes for its Zone Final – maybe contact a few motels and function venues and ask what their availability is like on your nominated dates. It’s never too early to book accommodation and a function room so the best idea is to place tentative bookings as soon as you are advised that your Show Society has been successful in their application.

Zone Final Coordinator: Should the proposed Zone Final Coordinator change from the person nominated on the application form, please advise the ASC Showgirl Coordinator as soon as possible. The full name, home address and contact telephone numbers of the new Coordinator will be required.

12 MONTHS PRIOR

It is never too early to start organising an event. What you prepare and organise well in advance will save the Zone Final Coordinator many hours of work when the time draws nearer. A Zone Final isn't difficult to run. You just need to be organised.

Budget: Zone Finals do cost money to host however a Show Society can cover all their costs and in some instances even come out with a profit. It is very important to draw-up a budget right from the start. Look closely at all your costs and leave nothing out. When you have finished add a 10% contingency – there will always be expenses that you weren't expecting. Examples of a few costs that may or may not be applicable to your budget include:

- Venue hire
- Accommodation for judges
- Transportation
- Entertainment/background music
- Telephone
- Postage
- Gifts – Showgirls and Judges
- Catering
- Wait staff
- Hire of equipment – e.g. audio equipment (microphone etc), tables & chairs, decorations, display panels, stage etc.
- Meals for judges and invited guests including outgoing Zone Finalist
- Meals for Showgirls including judging lunch and Presentation Dinner
- Travel and accommodation costs and dinner for the reigning "The Land Sydney Royal Showgirl"
- Printing and photocopying
- Cleaning

Please note that the above are suggestions only of some of the expenses that may be incurred and that there may be other costs that are applicable to your particular circumstances.

Sponsors: Start speaking with potential local sponsors early. The hotel/motel where the majority of your guests will be booked into is always a good place to start – some are more than willing to give you an extremely good price if it means guaranteed occupancy. Other suggested sponsors may include the local Council, businesses that will benefit from the event such as hairdressers, florists and the venue where the Presentation is to be held, local businesses etc. You can never have too many sponsors. They are very important to the event's success so you need to look after them and give them as much media coverage and publicity as possible all the way leading up to and during your Zone Final. Please ensure that sponsors are acceptable to both the ASC and RAS.

Venue: Book the venue for the Presentation evening at least 12 months in advance. As mentioned above, you should place a tentative booking with the venue as soon as you have been advised of your Show Society's success as a Zone Host. Make sure that the venue is to the standard you require and that it can provide everything that you may want e.g. stage, dance floor, a pre-dinner drinks area if required, microphone etc.

It is recommended that the venue has a minimum seating capacity for 250 guests. Also have a look at the menus and associated prices. It may be that they are too expensive or not to your standard and you need to find somewhere else. If possible put down a holding deposit to ensure that you have secured the room. It has been known for some venues to give the room away to another party who is going to spend more money with them. Some venues will not charge you for room hire depending on how much you are going to spend on food and beverage. If they do want to charge you for room hire, there's no harm in asking them to waive this cost due to the amount of food and beverages.

Accommodation: Book accommodation at a suitable motel/s for Showgirls, judges etc. The cut-off date for confirmation of bookings should be advised to the entrants and their Show Societies. Try to have a few choices so there is a difference in price range. As with the venue, you may be able to get a very good rate because of the quantity of rooms you book. This is especially true if there are a number of accommodation facilities in the area that all compete for business. Also ask if they have a suitable room in which to conduct interviews and to hold a judging lunch; however, this can be conducted elsewhere if desired. It may also be advisable to have a list of other local accommodation that can be sent to Show Societies etc. if required.

6 MONTHS PRIOR

MC/Compere: Organise an MC/Compere for the evening. This may be someone you already know or you may like to invite a media personality from a local radio station etc. It is essential they have a good understanding of the history, aims and the guidelines of the Showgirl Competition. Organise this as early as possible to ensure your desired MC/Compere is able to commit around other responsibilities (especially if a media personality) and to be able to advertise their attendance at the event.

Entertainment: It is at the discretion of the Zone Host as to whether to provide entertainment for the Presentation evening or not. Sometimes the venue can assist with in-house entertainers or recommend entertainment that may be appropriate for your event.

Printing: Start thinking about your printing requirements. You may need to consider invitation cards, dinner entrée cards, a presentation program and even table place cards and menu depending on how detailed you want to be. If you have access to a suitable printer, you may be able to do the printing yourself. If not, you may like to start requesting quotes or pursuing local printing businesses for sponsorship. Please note that the Competition is to be referred to as **The Land Sydney Royal Showgirl Competition** on all printed materials.

Judging Lunch & Interview Location: If you haven't already organised a suitable interview location and judging lunch venue then now is the time to do it. As mentioned above, the motel where the Showgirls are staying will often have suitable facilities. If not, an alternative location needs to be booked. Ensure that there is an area outside the interview room where the entrants can congregate whilst waiting their turn.

Judges: The ASC Showgirl Coordinator will advise you of who your judges are going to be and will also provide you with contact details. Contact each of the judges and introduce yourself. You will need to find out what their accommodation requirements will be so that you can make arrangements e.g. if they are bringing somebody, how many nights they will require staying. You may also like to ask if they have special dietary requirements and if they will require transport when they arrive. The Zone Host pays for the accommodation for the judges for a maximum of 2 nights and also for their meal at the Presentation Dinner. All other costs are to be paid for by the Judges. It is at the discretion of the Show Society concerned if breakfast is to be included.

3 MONTHS PRIOR

During this busy time, it is important to keep track of what has been completed, what requires follow up and prioritise your remaining tasks. Write out a list of exactly what still needs to be done and when you want to have each task finished by. Be aware of public holidays and changes operating hours of businesses around the Christmas/New Year period, and factor in additional time accordingly.

Entrants: Begin collating and follow up any outstanding Form B's; these forms set out Showgirl Details and a photograph of each of the entrants from the participating Show Societies, and are essential for planning your Zone Finals. If you are unsure as to which Show Societies are going to put forward an entrant, phone one of the four Group Directors in your Zone and ask them for assistance. Alternatively, you can contact the ASC Showgirl Coordinator who may also be able to assist. In return for the information supplied by the Showgirls, you will need to advise them of accommodation details and also provide a copy of the judging timetable and the day's proceedings including where to meet etc. It is sometimes useful to also provide a map of your town that highlights the places that they will need to find. In addition, ensure that each Showgirls dietary requirements and emergency contact details are complete and accessible during judging and Presentation, plus any additional functions they may attend.

Program: Once you have received all the necessary documentation from the entrants you can have a program printed. Be aware that Show Society information may be supplied relatively close to the Zone Final as some Show Societies won't have judged their Showgirls. In this case have everything ready to go as soon as you receive the last entry. It is a matter of preference as to whether a Zone includes a photograph and a brief synopsis on each of the entrants as part of their Presentation Program. However, if you have the time it is extremely helpful for guests to be able to follow along with the evening and also acts as a souvenir. Other information that may be suitable for the program includes an introductory welcome (from your President, for example), a timetable for the evening's activities, a list of the judges, MC/comper and special guests and others who you would like to thank. It is also important to give promotion, in the form of verbal recognition during speeches, signage opportunities at the Final, and/or feature business names or logo on the program.

Judges Information: A timetable needs to be sent to each of the Judges for the day's proceedings. The timetable should include the interview time for each entrant, the judging lunch and the time for the evening presentation. A copy of each entrants resume and judging guidelines also needs to be sent out in plenty of time so as to give the Judges time to study the information. As none of the above can be carried out until you have all the necessary documentation from the entrants it is suggested that you don't leave it too late to start chasing up Show Society Coordinators for photographs and Form B's.

Timetable: When planning the judging timetable look at the number of entrants you have. Obviously the more entrants on the day the earlier you will need to start. Allow 15 minutes for the judging interview and 5 minutes for the discussion on each of the candidates. Also try to schedule the entrants so that the closer the entrant lives to your town then the earlier their interview is. This will allow those who need to travel a greater distance the whole morning to get there.

Outgoing Showgirl Responsibilities: The outgoing State Finalists for your Zone should be invited to attend the Zone final well in advance. You may also like to invite her to sash the new State finalist/s; however, this is not mandatory. It is also a great opportunity to get her involved with the Zone Final by having her act as a hostess during the interview process and quite often she will be able to give a lot of good advice to the entrants and settle their nerves. Please note that her meal at the Presentation Dinner should be paid for by the Zone Host. Show Societies are not required to pay for partners' dinners.

Guest Speakers: Guest speakers such as ASC Directors, Shire President, and Local Members of Parliament etc should be organised a few months prior to the event so as to ensure their availability and to give them time to prepare a speech. It is recommended that you make a run sheet available to your speakers that outlines who is speaking, approximate time and duration, and topline information on the competition such as a few sentences on the competition values, how many entrants received and any sponsors that should be mentioned. This run sheet can also be a useful guide to caterers to ensure their service has minimal interruptions on your event.

Sashes: The sashes for the winning entrant/s will be provided by the ASC. The quantity you receive will be dependent on the number of entrants your Zone has and the subsequent number of Finalists that you will be able to nominate for the State Final. Any queries regarding Zone Final sashes should be directed to the ASC Showgirl Coordinator.

Invitations & Dinner Passes: Send out invitations for the Presentation Dinner well in advance – approx. 6 weeks. Invited guests who should receive complimentary dinner passes include:

- Showgirl Entrants
- Judges and Partners
- Reigning “The Land Sydney Royal Showgirl”
- Outgoing Showgirl/s who is/are presenting the sash
- MC/Compere (if a special guest)

An invitation to attend should also be sent to the following guests who pay for their own tickets:

- ASC President & Partner
- ASC Showgirl Coordinator
- ASC Vice Presidents & Partners
- Two Group Presidents of the Zone & Partners
- Shire President/Mayor & Partner
- Four Zone Directors & Partners
- Honorary Zone Members & Partners
- Local RAS Councillors

Tickets for the Presentation Dinner should include the time of the dinner e.g. 7.00pm for 7.30pm and also the dress code. Please note that dress codes do apply for all Zone Finals and that the *minimum* dress code for the Presentation Dinner is lounge suit.

If a Zone Final would like to have black-tie dress code, then this is completely optional. However, please ensure that whatever you choose, it is stipulated on the dinner ticket and communicated to all guests and speakers present.

Catering: Confirm catering requirements with the venue/caterers – it is important to pass on any dietary requirements of Showgirls, Judges, special guests etc in advance. Ask when they will require final catering numbers (this is usually at least 3 working days prior to the event) and at this time also give them a copy of the evening's program/run sheet and go through the event with them. If allergies/special dietary requirements, you may need to share the seating plan in advance also. You will also need to advise the caterers if you will want the wait staff to stop serving and clearing plates during speeches or maybe just to provide drink service during this time. You may also have arranged for table centres, which you will need to advise the caterer of. Note that some venues/caterers will require a substantial deposit well before the event.

In regard to the judging lunch, a suitable menu needs to be decided on that will give the judges the opportunity to judge social interaction. All entrants are to be seated for lunch (i.e. not stand-up finger food) and are to eat together.

Entertainment: If you are having entertainment on the evening, confirm all details with them. This includes:

- A copy of the program for the evening
- Any special music you would like them to play
- Stage area and power supply
- What time they can have access for setting up
- If pre-dinner music is to be playing on guest arrival and if so what sort
- The maximum volume that you would like for the music
- Meal arrangements

Accommodation: Confirm all accommodation requirements with the motel/s and advise of names of guests. Also ensure that all Zone Finalists and their Show Societies are informed of accommodation details so that they can organise their bookings.

MC/Compere: Send a copy of the evening program to the MC/Compere and also a copy of the entrant's information details if he/she will be introducing the girls. This will give them time to formulate appropriate questions for each of the entrants that pertain to their background. Please note that an on-stage interview is required at all Zone Finals as it forms part of the judging process. It is desirable that the MC/Compere speaks to each contestant before the evening function to discuss the night's procedure and type of questions to be asked. This will help relax the contestants prior to this onstage interview. Also make sure that the Compere has a list of both your Zone Final sponsors and the State Final sponsors (representatives of which will be on the judging panel) so that he/she can make mention of them during the evening.

Gifts: Arrange gifts to be presented on the night. This may include flowers etc. and/or a Certificate of Participation for the Showgirl entrants and a small token of appreciation for the Judges. Also arrange for a person to present the gifts to each recipient.

Decorations: The decoration of the venue is up to each individual Zone and also dependent on your budget. Your sponsors and community groups/schools may be able to help you with this and they may also have a banner etc. that they would like you to display on the night. Have these items together prior to the day so that you can work out the best location and also the materials you will require to put them up.

ZONE FINAL DAY

If you have been well organised and prepared everything in advance over the past months, the day of the Zone Final should run very smoothly and hopefully without too much stress. One of the most important things to do so as to ensure things run smoothly is to have a detailed list of what needs to be done during the day. Try to put an approximate time next to each item so that you're not trying to do everything at once and hopefully you may also be able to put a person's name next to some of the items if you have been able to delegate some of the jobs.

- Ensure that the interview room is set up. Provide tea/coffee, water, paper and pens etc. Have a copy of the judging criteria and schedule of the day available.
- Check with the Judges if they have everything they need and also confirm that the ASC representative on the judging panel will take the role of Chief Judge. This person will be responsible for keeping the judging on time and collating the scores.
- Ensure that each entrant is aware that they must attend the interview, the judging lunch and evening presentation, as they will be judged on each occasion. Failure to attend any one of the above will result in zero points for that particular judging criterion.
- Name tags for the Showgirls assists Judges especially in larger zones.
- Start on time and try to keep to the schedule during the course of the day. Even though written in the Judges' Guidelines, remind the Judges that they must give each entrant the same amount of time for interviews – shortcuts are not to be taken. Sharing the days schedule ahead of time, and printing the schedule for Judges on the day, will assist with this.
- Each entrant should be taken into the interview room and introduced to each of the Judges. As mentioned above, the outgoing Showgirl would be ideal for this.
- No other person is to be in the room during interviews – this includes photographers and the recording of videos.
- The Judging Lunch is recommended to be a sit-down meal with all entrants and judges eating together.
- Prior to the evening function it is advisable for the entrants to be given the opportunity to meet the MC/Compere – maybe invite him/her to the judging lunch. This will settle their nerves when they step-up to the microphone and will also give the MC/Compere a chance to find out more about each Showgirls prior to their on-stage interview.
- Provide an envelope for the Chief Judge into which the winner/s name is to be placed once judging has concluded in the evening.
- Dinner venue to be set up – decorations, table centres (if any), program, stage, microphone, dance floor, table for gifts and sashes, welcome desk (also for pick-up of tickets), tables and chairs (if hired in) etc. Try to get some volunteer helpers to assist you in the set-up as it may take some time to arrange and more than one person will probably be required. Often the Zone Host organises a raffle to be drawn during the evening.

ZONE FINAL EVENING PRESENTATION

- It is up to the individual Zone as to whether pre-dinner drinks will be served however this is the perfect opportunity for the Showgirl entrants to mingle with guests. Please note that at no time during the evening are entrants to be asked to serve either food or beverages to guests.
- Ensure that the Judges, and any media representatives, are in good view of the stage area from their table, as they will be judging the girls on a variety of aspects whilst they are standing at the microphone.
- Where possible, introduce any media representatives to your Show Society representatives, Showgirls, MC and special guests. It is also a good idea to ensure any media present are able to contact you after the event should they have any follow up questions.
- Have a jug of water and two glasses available near the microphone for use by the MC/Compere.
- Try not to have the announcement of the Finalist too late in the evening as some guests will have a long way to travel home and may want to leave directly following the presentation.
- Organise with either the Chief Judge or another person to take the winning envelope up to the stage. The ASC President or his representative makes the announcement of the winner.
- Make mention of the sponsors during the evening – this should be included in the MC/Compere's notes.

POST-ZONE FINAL

- The name/s and address/es of the winning Zone Finalist/s is to be sent to the ASC Showgirl Coordinator **immediately** following the Zone Final. If you are unable to email the information then please phone through on the Monday following the Presentation.
- Ensure the winning Zone finalist/s Form B is emailed to the **RAS Showgirl Coordinator immediately showgirls@rasnsw.com.au** immediately following your Zone Final.
- Please ensure that the Finalist/s representing your Zone is aware that she will need to supply a **one page resume** and a **digital portrait photograph** emailed to the **RAS Showgirl Coordinator immediately showgirls@rasnsw.com.au**. The RAS Showgirl Coordinator will send a full itinerary for the State Final, including dress code and accommodation details to each of the Finalists soon after the last Zone Final has been held.
- A letter is to be written to the ASC Showgirl Coordinator advising her in writing of the total number of entrants at your Zone Final so that a \$50 per entrant reimbursement can be sent to your Show Society. Please note that this needs to be in writing before reimbursement can be made. Copies of Judge's accommodation receipts are required to receive the reimbursement of up to \$220 per Judge.

JUDGES

INFORMATION

GUIDELINES FOR SHOWGIRL COMPETITION JUDGES Local & Zone Levels

INTRODUCTION

The aim of the Showgirl Competition is to find a person most suited to represent young rural women of NSW during her term as 'The Land Sydney Royal Showgirl'. This covers many official and informal situations during the Sydney Royal Easter Show, as well as her travels within NSW and interstate. The Society therefore seeks an articulate and presentable person with a pleasant personality.

The winner will be required to meet a wide variety of people and should be able to converse intelligently about Australia in general and in particular her own district. She will be interviewed by press, radio and television and will be asked to speak about her experiences before a range of groups.

The RAS defines a 'local' Showgirl as a person with strong family, personal, educational or business associations within the local community. She must also be approved and nominated by her local Show Society and have a genuine interest in and understanding of rural and regional issues.

PROCEDURE

The following judging procedure is suggested for Local Showgirl Competitions and Zone Finals:

Judging Panel: Judging panels, for Local and Zone levels, consist of three judges. The ASC Director will act as Chief Judge. The Chief Judge is responsible for guiding the judging process, ensuring it runs to schedule and collating the individual scores. This person also usually makes any speeches required during the course of the Competition. The Chairperson should also hold the sealed envelope that nominates a runner-up, especially in the case of Zone Finals (see 'Selecting Placegetters'). The individual Show Society selects judges for Local Shows. The ASC will advise Zone Hosts of the Judges for Zone Finals.

Venue: A venue for judging is selected by the Show Society/Zone Host. It is suggested that the Judges and contestants first meet as an informal group in a relaxed atmosphere so that entrants can get to know the Judges a little better prior to the interview. A separate room is set aside to interview each entrant individually. During the interview no other person is to be in the room.

Clothes: Judges are required to judge on dress sense and general presentation of the entrants. The entrants are interviewed in smart daywear. If desired, cocktail or evening clothes may be worn to the announcement of winners during an evening presentation for local Show level competitions. For Zone Finals, Showgirls must be in formal wear. Judges are required to wear **smart daywear (jacket and tie for males)** during the day and appropriate evening wear for evening presentations. At all Zone Finals the minimum requirement for evening wear will be lounge suit however this will be advised by the Zone Host.

Judging Timetable: The Showgirl Coordinator will prepare a judging timetable that sets out entrant names and interview times. Time should be set aside prior to judging to formulate the questions and to select the Chairperson of the judging panel. Interviews take approximately 15 minutes depending on the number of entrants and each entrant *must* be allocated the same amount of time. It is recommended that five minutes be given between interviews for judges to discuss the candidate. No entrant should feel that she has not received the same amount of time with the judges.

Questions: Prior to judging, the Showgirl Coordinator will provide to each of the Judges a copy of the entrants' resumes, which can be used as the basis for discussion. The judges prior to interviews should prepare questions and a standard pattern should be set so that all candidates can be equally evaluated. For Zone Finals it is required that all entrants attending that particular Zone be asked the same set of questions. These may differ slightly to take account of the entrant's background; however, the overall context is to be the same in each case. An example of appropriate questions may include:

- Where employed or where studying.
- Discussion regarding their part of the country - primary production, industries and any local areas of interest.
- Current affairs topic – State, Australian and International.
- Hobbies, sports, interests, participation in local Shows, social life, community involvement etc.
- Some general knowledge questions, e.g. who is the Premier of NSW, local Member of Parliament, topical issues.
- Future ambitions.
- Their view of the Showgirl Competition and why they have entered.

Scoring: It is suggested that a standard points system of judging is used to assess the entrants. The Showgirl Coordinator will supply a set of judging forms to each Judge on the day of judging. It is also of assistance to write notes when a number of entrants are being interviewed over a long period of time.

Interview: Entrants are to be interviewed individually. The Showgirl Coordinator, or in some cases the out-going Showgirl, will usher the candidate in and introduce her to the Judges by name and the Show Society she represents if at a Zone Final. Most candidates will be reserved at first and the judging panel should do everything possible to encourage the candidate to do most of the talking. This will provide an opportunity to assess her personality, her ease in handling the interview, her capacity to express herself clearly and logically and to evaluate her character. Arrange the interview room to be as comfortable and intimate as possible.

It may be apparent in the first few minutes that the entrant is not suitable, however it is crucial that the judging procedure be adhered to and that each candidate feels that she has received full consideration and the nominated amount of time.

The Showgirl Steward must always appear detached and impartial. Her presence and involvement should not influence the panel's decision in any way.

Note: Judges must refrain from any criticism of entrants during the interview or evening function as suggestions are often misinterpreted. They are asked not to mention personal political preferences or to make comments comparing entrants to those of previous years.

Conclusion of the Interview: Judges should advise each entrant not to discuss the questions put to her with other contestants. Entrants should be thanked for their participation.

Meal: It is suggested at local Show Competitions that the Judges have a meal with the entrants so that the Judges can observe each candidate in a social environment and assess their ability to mix freely with others, their dress sense, table manners and general deportment and social graces.

At all Zone Finals a sit-down judging lunch is required.

Presentation Speeches/Interview: When at Zone level, Judges are to take the entrant's speech/interview during the evening presentation into consideration prior to making a final decision. Judging is not complete until after the speeches conclude at which time the finalist/s can then be decided upon. During this on-stage interview, Judges are required to assess the entrant's ability to address an audience. The Showgirl's composure, confidence and general dialogue should also be taken into consideration. When at local Show level, it is at the discretion of the individual Show Society whether to implement the above judging condition into their competition.

Selecting Placegetters: It is at the discretion of the individual Show Society whether to have only one winner or to select placegetters. If the latter is the case it is usual to select a winner and runner-up, although sometimes Show Societies like to choose a third placegetter if there is a large number of candidates. When judging has been completed, the Chief Judge is to write down the name of the winner, seal the name in an envelope and hand it to the official-in-charge. In the case of multiple placegetters, all names can be placed in the one envelope in order of merit or placed into individual envelopes. The envelope/s should be opened by a person selected by the Society at the formal announcement of placegetters. In the case of one winner only, and no other placegetters, the name and address of an agreed runner-up should be kept in confidence by the Chief Judge of the judging panel. In the event of the winner not being able to complete her reign as Showgirl the second placegetter, whether publicly announced or not, should be invited to take up this role and therefore compete at the Zone Final.

At Zone Finals, Judges are required to select a runner-up whose name is to be kept in a sealed envelope and held by the Chairperson. If at any time and for whatever reason a selected State Finalist is unable to take up her role as the representative for her Zone prior to the State Final taking place, the RAS Showgirl Coordinator will contact the Chief Judge of the judging panel to ascertain who the runner-up is. That person will subsequently become the Zone's new State Finalist. The Showgirl unable to attend will lose her title as State Finalist.

SHOWGIRL INFORMATION

THE COMPETITION

An Overview for Showgirl Entrants

Introduction

The Showgirl Competition aims to find a young woman to act as an ambassador for rural NSW with her role involving many official and informal duties both at the Sydney Royal Easter Show and during her travels interstate and overseas.

It is not a beauty pageant. Most importantly the Showgirls must have a genuine interest in, and knowledge of, rural NSW. The Competition encourages the participation and subsequent awareness of rural women's contribution and involvement in both local communities and rural NSW as a whole.

In 1962, 20 young ladies entered the first Showgirl Competition. The Winner, Miss Margaret McKay, the late Mrs Margaret Pennefather, RAS Councillor, was awarded a sash, a silver tray and 250 pounds, as first prize. The competition has come a long way in its 50+ years and now, in 2017, approximately 500 young women annually enter the competition throughout NSW with competitions being held in 100 Show Societies.

The Competition plays a significant role in the overall development of rural youth within this country and boasts incredible support from entrants, sponsors and organisers. Sponsorship at a State level is worth over \$40,000 in cash and prizes, which do not take into account local Show competitions.

Each year the achievement level is heightened and broadened. The contestants meet other young women from rural NSW and gain great insights and personal development through this very rare experience.

Judging

The contestants are judged on personality, confidence, ambition and life goals, general knowledge, rural knowledge, presentation and speech. Finalists are also asked to demonstrate knowledge of their local community and current affairs and apart from their potential ambassadorial qualities, contestants are also judged on their involvement in and experience of rural affairs.

These prerequisites have not changed since the inception of the Showgirl competition in 1962, as the value of these skills has not diminished. The contestants continue to be young rural women with purpose and ambition.

The winning Showgirl of each local Show Society is selected by a panel of three judges and remains Showgirl until the next year's Show. She performs various tasks, which could include opening a Show, public speaking throughout the year, presenting prizes for winners in agricultural events etc.

Each local Show Society is a member of one of fifteen groups (Group 15, the ASC Youth Group, is a non-geographical Group). Two groups combine to form one of seven Zones that make up the NSW area. In February/March of each year, Zone Finals are held in which each of the Zones select, from all the winners put forward by each of the individual Societies, a representative for the State Final.

THE LAND SYDNEY ROYAL SHOWGIRL COMPETITION 2017

The number of representatives a Zone can have is based on the total number of entrants: if 1–10 Zone Finalists then a Zone can have one (1) State Final representative; 11–17 Zone Finalists then two (2) State Final representatives. Zone 6 or 7 can have three (3) State Final representatives where more than 17 entrants. The Judges for the Zone Finals are provided by the ASC.

The State Final for the Competition is conducted by the RAS at the Sydney Royal Easter Show and usually has between 15 and 18 entrants. Judges are nominated by the RAS with the judging being conducted over a six day period.

Prizes for 2017

Please note prizes are subject to change without notice

- **1st Place**
\$7,500 courtesy of Royal Agricultural Society of NSW and The Land newspaper
- **2nd Place**
\$3,500 supported by the Agricultural Societies Council of NSW
- **3rd Place**
\$2,000 courtesy of the Royal Agricultural Society of NSW and the Agricultural Societies Council of NSW Ltd

All Showgirl Finalists receive:

- Seven days in Sydney during the Royal Easter Show – expenses paid (expenses include accommodation in Sydney, meals and travel within State Finalists itinerary)

Timetable

Judging at a local level takes place throughout the year at each of the participating local Show Societies with the judging for Zone Finals being conducted in February/March of each year and the State Final during the Sydney Royal Easter Show. Dates for Zone and State Finals are as follows:

Zone 1	Coffs Harbour	Saturday, 4 th February 2017
Zone 2	Berry	Saturday, 11 th March 2017
Zone 3	Cooma	Saturday, 18 th February 2017
Zone 4	Walgett	Saturday, 25 th February 2017
Zone 5	Oberon	Saturday, 4 th March 2017
Zone 6	Cowra	Saturday, 4 th March 2017
Zone 7	Hillston	Saturday, 18 th February 2017
State Finals	Sydney Royal Easter Show	Tuesday 4 April – Monday 10 April 2017
State Final Presentation	Sydney Royal Easter Show	Sunday 9 April 2017

Entry Requirements

1. The Competition is open to those who are permanent residents of Australia.
2. Entrants must be women aged from **18 years to less than 25 years as at 1 May in the year of the State Final.**
3. Entrants must reside, be educated, or work within New South Wales for at least three months prior to their local Showgirl Competition to qualify to compete within the State.
4. Only candidates nominated by an Agricultural Show Society are eligible for Zone and State Final judging.
5. Previous entrants in the Showgirl Competition are eligible to enter however they are not to have been one of the 1st, 2nd or 3rd placegetters in a previous State Final.
6. The following people are not eligible to enter the Showgirl Competition:
 - a. Staff, Directors and Councillors of both the Royal Agricultural Society of NSW ("RAS") and Agricultural Societies Council of NSW ("ASC")
 - b. The daughters of the Staff, Directors and Councillors of the RAS.
 - c. Current Rural Achiever applicants for the 2017 Sydney Royal Show
7. Winning entrants who are employed or engaged in full time studies will be required to obtain a leave of absence to attend Zone and State Final Judging.
8. The winning Showgirl is requested, where possible, to represent the RAS, ASC and their local Show Society at agricultural shows.
9. The State Final Judging will take place in Sydney from Tuesday 4 April 2017 and conclude on Monday 10 April 2017, with the State Final Presentation on Sunday 9 April 2017 at the Sydney Royal Easter Show. Finalists will be guests of the RAS whilst in Sydney, but will be required to pay their own travelling expenses to and from Sydney.
10. The winner of the State Final and the first runner up will be required to remain in Sydney as guests of the RAS until Thursday 13 April 2017 to perform official duties at the Sydney Royal Easter Show unless granted an exemption by the RAS of NSW. Other finalists may leave Sydney on Monday 10 April 2017 after all official Showgirl Functions.
11. All entrants are to abide by the Showgirls' Code of Conduct, as set out by the RAS and the ASC, when acting as an ambassador for RAS, ASC or their local Show Society.

For further details and entry forms please contact your local Show Society or the ASC on 02 9879 6777 or email nicky.seeto@ascofnsw.org.au

ZONE FINALS

An Overview for Zone Finalists

Introduction

Zone Finals are the next step in The Land Sydney Royal Showgirl Competition after you have been successful in becoming the Showgirl for your local Show.

The Zone Final is a prestigious occasion and one that each year is patronised by guests from all over NSW. There are seven Zone Finals in total, each Zone consisting of two Groups. The number of Societies in each Zone can be anything from 23–39. Depending on the number of Showgirls that have been nominated by Show Societies within the Zone, a Zone can put forward 1–3 Finalists into the State Final that is held in Sydney during the Royal Easter Show.

Being chosen as your community's Showgirl and then proceeding to the next level is a very rewarding and fun experience but it can also be a fairly daunting one. The following is a brief run-down on the Zone Finals that will hopefully give you a little insight as to what to expect.

Zone Final Coordinator

As with every phase of the Showgirl Competition, each of the Zone Finals has its own coordinator to organise everything and everybody. He/she will assist you in every aspect of the Zone Final and will be in contact with you as the time draws closer.

Travel and Accommodation

It is suggested the Show Societies provide their Showgirls with some support towards the necessary costs of attending the Zone Final Judging i.e. travel and accommodation.. All incidental costs such as telephone calls, drinks and snacks are to be borne by the Showgirl.

The coordinator of the Zone Final will have pre-booked accommodation at a suitable hotel/motel and will advise either yourself or your local Showgirl Coordinator of where this will be. The Zone coordinator may also have a list of other accommodation around town that you may like to pass on to family and friends who may want to attend.

Please note that depending on how far away you live from the town that is hosting the Zone Final, and the time of your interview on the day, it may be worthwhile to also stay at the motel the night before to ensure that you are there on time.

Meals

The Show Society who is hosting the Zone Final will pay for the Judging Lunch and Presentation Dinner that each Showgirl must attend. All other meals are required to be paid for by the Showgirl.

Timetable

The Zone Coordinator will forward to you a copy of the timetable for the day's activities. This will include individual interview times for each Showgirl, the time of the judging lunch and details of the Presentation Dinner in the evening.

Clothing

All Zone Finalists are required to wear smart day-wear during their day interview and judging lunch. The evening function is a reasonably formal occasion and it is therefore required for all Finalists to be in eveningwear. The minimum dress requirement for all other guests at the Presentation Dinner is lounge suit for men and after-5-wear for women. On some occasions the Zone Host may also make the Presentation Dinner black-tie; however, this will be advised closer to the date.

Judges

The sponsors of the Competition put all judges for each of the Zone Finals forward. On the majority of occasions the panel will consist of three judges, with at least one female and one male judge.

Judging

The judging criteria for the Zone Final are very similar to that which you would have been judged on at your local Showgirl Competition. This will include:

- Personality
- Confidence
- Ambitions & Goals
- General Knowledge (local, Australian and international)
- Rural Knowledge (general, local, Show)
- Personal Presentation (style, grooming, deportment)
- Volunteer/Community Participation
- Presentation Ceremony Interview

Please note that you will need to attend an interview during the day, the judging lunch and the evening presentation at which you will be required to address the audience. You will be judged on all of the latter and therefore it is essential that you attend each of these segments of the Zone Final.

Presentation Dinner

As mentioned above, the Presentation Dinner is quite a formal affair and can vary greatly across the different Zones. Some have buffets whilst others have 3-course sit down meals; some have entertainment but some don't; venues can vary from the pavilion at the Showground to the local RSL club or even a marquee. Whatever each particular Zone decides to do, the Presentation Dinner is a lot of fun for everyone and also one that many hours of hard work has gone into coordinating by the organising Zone Host.

An MC/Compere will have been engaged for the evening. This person may be a local personality or a guest celebrity such as a TV or radio announcer. Their role is to keep the evening flowing and running on schedule and they will also introduce special guests to speak at various times during the night. However one of their most important roles is to introduce each finalist to the assembled guests. They will invite each entrant up to the microphone, sometimes in the same order as they were interviewed or sometimes at random, at which time the MC/Compere will ask pertinent questions pertaining to the Showgirl's background. Each interview will be for approximately 2-3 minutes and Judges will be looking at a number of things including your ability to address an audience, speech/diction, deportment and personality.

As each entrant finishes her on-stage interview, she will be required to stay up on the stage with all the other Zone Finalists whilst the Judges make their final decision. The winner/s will then be announced and subsequently sashed – this is quite often done by the out-going State Finalist/s who had won in that Zone the year prior. The State Finalist/s selected will be asked to make a short speech after which photographs will be taken by The Land and various other photographers.

Post-Zone Finals

Should you have been successful at the Zone Final, the RAS Showgirl Coordinator will then send you a copy of the Sydney Itinerary that includes a detailed run-down of your time in Sydney, accommodation information and what clothing will be required.

Immediately following the Zone Final, the nominated State Finalist is to email to the RAS Showgirl Coordinator a **full resume** together with a **digital portrait photograph**. This material will be necessary to put together an information pack for the State Final Judges and also for promotional purposes. **Early receipt of this material is essential.**

RAS & ASC Showgirl Coordinators

Should you have any queries relating to the Showgirl Competition at local or zone levels, please don't hesitate to contact the ASC Showgirl Coordinator who will be very happy to assist you. All queries relating to the Showgirl Competition at State level should be directed to the RAS Showgirl Coordinator.

Nicky Seeto
ASC Showgirl Coordinator
Agricultural Societies Council of NSW
PO Box 1047
Hunters Hill NSW 2110

Ph: 02 9879 6777
Fax: 02 9879 6043
Email: nicky.seeto@ascofnsw.org.au

Sarah Sanderson
RAS Showgirl Coordinator
Royal Agricultural Society of NSW
Locked Bag 4317
Sydney Olympic Park NSW 2127

Ph: 02 9704 1160
Fax: 02 9704 1122
Email: showgirls@rasnsw.com.au

STATE FINAL COMPETITION An Overview for State Finalists

The State Final of The Land Sydney Royal Showgirl Competition is conducted in Sydney during the Sydney Royal Easter Show. The announcement of the 2017 winner will be held during the Presentation Day at Show on Sunday 9 April 2017

Finalists arrive at the nominated hotel on Tuesday 4 April 2017 where they will be greeted by the Showgirl Chaperone and the RAS Showgirl Coordinator who will brief them on what will be happening over the seven days in Sydney.

Set out below is a guideline as to what Showgirl Finalists should expect during their time in Sydney. Please note that as the timetable is changed each year, the activities below are meant as a general indication only:

- Judging interviews
- Sashing duties at the Sydney Royal Easter Show
- Behind the scenes tours of Sydney Royal Easter Show competitions, animal sections and educational activations
- Professional Development Workshop
- Interviews and a photo shoot with The Land newspaper
- Visit to The Children's Hospital at Westmead
- Visit to The Land Newspaper facilities at North Richmond
- Cocktail Reception at Government House
- ASC Welcome Dinner
- The Land Function with Rural Achievers
- Participation in other RAS activities

Sunday 9 April 2017 is what everyone will have been anticipating. The Showgirl Presentation is a highlight of the Sydney Royal Easter Show and will start at approximately 2.00pm and will be held in the Big Top Amphitheatre, Sydney Showgrounds.

Monday 10 April 2017 is the last day for the majority of the Showgirls. The day will allow the Showgirls the opportunity to say their goodbyes. For those who are lucky enough to be the winner or first runner-up, they will be asked to remain in Sydney as guests of the RAS until Thursday 13th April 2017 to perform official duties at the Sydney Royal Easter Show.

Over the coming year, The Land Sydney Royal Showgirl will be invited to attend a number of events throughout rural NSW where she will act as ambassador for the RAS and ASC in addition to her own Show Society.

Wardrobe

All Finalists will be sent a detailed itinerary prior to their time in Sydney. The itinerary will set out in detail each day's schedule in addition to the recommended dress for each of these functions.

As a general rule however, smart day wear is required in the majority of cases, and we suggest suitable cocktail attire for selected evening functions such as the ASC Official Welcome Dinner. Should there be any queries regarding dress prior to a Finalist receiving the above itinerary; they should be referred to the RAS Showgirl Coordinator.

Accommodation

All Finalists, together with the Showgirl Chaperone, will stay at a hotel located close to the Sydney Showground. All rooms are shared between Showgirl Finalists. In the event that there are an odd number of finalists, one finalist may either be by themselves in a room or may share with the past Showgirl winner. All meals and accommodation costs at the hotel will be paid for by the RAS; however, incidental costs such as phone calls, laundry, snacks and other incidental costs/sundry items will be at the Showgirl's expense.

Travel

Whilst in Sydney, Finalists will be transported between locations by coach as per their itinerary. Should any of the Finalists wish to go out on any of their free evenings, the cost of taxis etc. shall be at the Showgirls' own expense. The cost of Showgirls getting to and from Sydney to participate in the finalists itinerary will also be at their personal expense.

Meals

All meals are included (breakfast, lunch and dinner – as per itinerary). Please note that many evening functions are cocktail and the RAS Coordinator arranges some additional food to be available as part of accommodation's pantry order - additional food will be at Showgirls expense. All meal arrangements will be organised and confirmed as per itinerary. It is important that if any Finalists have specific dietary requirements, that the RAS Showgirl Coordinator is advised as early as possible.

Should any Finalist have any queries regarding their time in Sydney prior to receiving information from the RAS, please do not hesitate to contact the RAS Showgirl Coordinator who will be more than happy to assist.

APPENDICES

CHECKLIST FOR LOCAL SHOWGIRL COORDINATORS

TO BE SENT TO ASC OF NSW

- 1 digital portrait photograph

Originals

- Form A
- Form B
- Form C

TO BE SENT TO ZONE SHOWGIRL COORDINATOR

- 1 digital portrait photograph
- Form B

FORM A
CONDITIONS OF ENTRY

FORM A - CONDITIONS OF ENTRY

I,, accept the following Conditions of Entry:-
print your name

1. The Competition is open to those who are citizens or permanent residents of Australia.
2. Entrants must be female aged from **18 years to less than 25 years as at 1 May in the year of the State Final.**
3. Entrants must reside, be educated, or work within New South Wales for at least three months prior to their local Showgirl Competition to qualify to compete within the State.
4. Only candidates nominated by an Agricultural Show Society are eligible for Zone and State Final judging.
5. Previous entrants in the Showgirl Competition are eligible to enter; however they are not to have been one of the 1st, 2nd or 3rd placegetters in a previous State Final.
6. The following people are not eligible to enter the Showgirl Competition: - a) Staff, Directors and Councillors of the RAS or the ASC; b) The daughters of the Staff and Councillors of the RAS or c) Current Rural Achiever applicants for the 2017 Sydney Royal Easter Show.
7. Winning entrants who are employed or engaged in full time studies will be required to obtain a leave of absence to attend Zone and State Final Judging.
8. The State Final Judging will take place in Sydney from Tuesday 4 April 2017 and conclude on Monday 10 April 2017, with the State Final Presentation on Sunday 9 April 2017 at the Sydney Royal Easter Show, Sydney Showground. Finalists will be guests of the RAS whilst in Sydney, but will be required to pay their own travelling expenses to and from Sydney.
9. The winner of the State Final and the first runner up (2nd place getter) will be required to remain in Sydney as guests of the RAS until Thursday 13 April 2017 to perform official duties at the Sydney Royal Easter Show. Unless granted an exemption by the RAS of NSW, both the winner and first runner up must remain at the Sydney Royal Easter Show until 13 April, 2017. Other finalists may leave Sydney on Monday 10 April 2017 after all official Showgirl Functions.
10. The entrant authorises the RAS, ASC and their local Show Society to incorporate any photograph and quote/s of the entrant in any public display (not limited to posters, footage or photographs) in connection with the promotion of the RAS, ASC, local Show, The Land Sydney Royal Showgirl Competition, the Sydney Royal Easter Show and the associated events in general.
11. All entrants are to abide by the Showgirls' Code of Conduct located at <http://www.sydneyroyal.com.au/Showgirl.htm> as set-out out by the RAS and ASC, when acting as an ambassador for the RAS, ASC or their local Show Society.

THE LAND SYDNEY ROYAL SHOWGIRL COMPETITION 2017

12. The Conditions of Entry shall constitute the whole agreement upon which an entry is submitted and the entrant agrees that all representations and statements not appearing herein are excluded.
13. In consideration of the RAS accepting this entry, the entrant hereby indemnifies the RAS, ASC and the entrant's local Show Society against all claims losses suits and demands made against or suffered by the RAS, ASC or local Show Society by reason of any act or omission on the part of the entrant and that the entrant agrees that any act or omission on her part found in any action against the RAS, ASC and local Show Society to be negligence shall be deemed to have been negligence for the purposes of any claim under this indemnity.
14. The entrant hereby admits and acknowledges that she will participate in the Competition wholly at her own risk and hereby releases, holds harmless and indemnifies the RAS, ASC and the entrant's local Show Society including their servants and agents and Competition organisers at all levels in the terms of this release and indemnity contained in the Conditions.
15. It is a condition of entry that the entrant waives any right to claim against the RAS, ASC, local Show Society, Competition organisers at all levels or any sponsor or provider of prizes in connection with loss or injury suffered by the entrant or in relation to the decisions and directions of judges, stewards, officials and RAS staff and Councillors.
16. It is a condition of entry that in the event of the entrant suffering injury or loss or claim for compensation as a result of the entrants' actions, the entrant will fully indemnify each of the RAS, ASC, local Show Society and the Competition organisers at all Competition levels including any sponsor or provider of prizes, judges, stewards and officials.
17. The entrant acknowledges that Sydney Showground and other venues operate surveillance cameras for the safety and security of individuals and property in accordance with the Workplace Surveillance Act 2005.
18. The entrant will exercise reasonable care when performing tasks in a way that ensures the health and safety of themselves and others and will comply with the Work Health and Safety Rules of the RAS.
19. The entrant must disclose any medical condition/s reasonably expected to restrict tasks to be undertaken during the Sydney Royal Easter Show. The required information includes but is not restricted to dietary requirements, allergies, existing medical conditions and emergency contact details
20. Failure to comply with any of the above regulations may result in disqualification from the Competition.
21. The entrant understands that any aspect of the Competition may be subject to change amendment or cancellation occurring at any time and thereby making the information incorrect. Subject to the RAS' legal obligations and responsibilities.

I hereby apply to enter The Land Sydney Royal Showgirl Competition in terms of and upon the conditions set out in the Conditions of Entry, which I have read and by which I agree to be bound in all respects including my admission to and presence on the Showground.

.....
Signature of Entrant

.....
Date

THE LAND SYDNEY ROYAL SHOWGIRL COMPETITION 2017

I agree to provide the details of my **Emergency Contact**. I note that this person must be readily contactable throughout my time in the Showgirl Competition. This person is:

Name: **Relationship to you:**.....

Contact Number/s:.....

PRIVACY INFORMATION: Information provided by you via this Form is used by the RAS and ASC to organise, process and conduct Competitions. Information may be collected electronically, via telephone or paper based and will be held securely at the RAS and ASC. By providing personal information, including but not limited to the your name, telephone or mobile phone number, or information concerning yourself, you consent to your personal information being used for this purpose including this information being made available to ASC, Local Shows, RAS sponsors, RAS Foundation, breed societies, the media, the public, promotional purposes, archival purposes, published in RAS, ASC or Local Shows publications and could be made available to third parties for the purpose of promoting the RAS, ASC or Local Shows or the Competition, or as otherwise required by law. Your details will be handled in accordance with the RAS of NSW Privacy Policy, a copy of which is available at www.sydneyroyal.com.au. You have the right of access to and alteration of personal information containing yourself in accordance with Privacy Laws. This may be done by contacting the Coordinator of the Competition, the RAS Privacy Officer on (02) 9704 1111, or in writing to the RAS, Locked Bag 4317, Sydney Olympic Park NSW 2127. Should there be any complaints in relation to any of the RAS' processes and policies, the complainant should contact the RAS directly on (02) 9704 1111. All complaints will be dealt in accordance with the RAS Complaints Handling Procedure.

**Please send all forms to:
Agricultural Societies Council of NSW - PO Box 1047 Hunters Hill 2110**

FORM B
SHOWGIRL DETAILS

Nominating Society: _____ Zone: _____

Showgirl Name: _____

Address: _____

Telephone: _____ (Home) _____ (Business) _____ (Mobile)

Email: _____

Parents Full Names & Address: _____

_____ Telephone: _____ Email: _____

Age (as at 1 May of State Final Year): _____ Date of Birth: _____

Occupation: _____

Education Details: _____

Hobbies: _____

Sporting Interests: _____

Community Involvement (if any): _____

Ambitions/Goals: _____

Reason for entering the Showgirl Competition: _____

FORM C
LOCAL SHOW SOCIETY DETAILS

We, _____ of Zone: _____
(NAME OF SHOW SOCIETY)

Conducted a Local Showgirl Competition during 2016/17 on: _____
(DATE OF COMPETITION)

The number of entrants for the Competition was: _____

Showgirl Coordinator's name: _____

Showgirl Coordinator's postal address (home): _____

Showgirl Coordinator's telephone: _____ (home) _____ (work)

Email address: _____

Do you have any queries regarding the Competition that the ASC Showgirl Coordinator could assist you with: _____

.....
Local Showgirl Coordinator's Signature

.....
Date

**THE LAND SYDNEY ROYAL SHOWGIRL COMPETITION
JUDGING SCORE SHEET – CUMULATIVE TOTALS**

ENTRANT NAMES						
PERSONALITY (15 POINTS)						
CONFIDENCE (10 POINTS)						
AMBITIONS/GOALS (10 POINTS)						
GENERAL KNOWLEDGE (LOCAL/AUST/INTERNATIONAL) (15 POINTS)						
RURAL KNOWLEDGE (GENERAL, LOCAL, SHOW) (15 POINTS)						
PERSONAL PRESENTATION (GROOMING, DICTION & SPEECH) (10 POINTS)						
VOLUNTEER/COMMUNITY PARTICIPATION (15 POINTS)						
ON-STAGE INTERVIEW (10 POINTS)						
TOTAL/100						
GENERAL NOTES						

The Land Sydney Royal Showgirl Competition
Entrant Judging Score Sheet

NAME: _____ SHOW SOCIETY: _____

JUDGING CRITERIA	COMMENTS	POINTS
PERSONALITY		/ 15
CONFIDENCE		/ 10
AMBITIONS & GOALS		/ 10
GENERAL KNOWLEDGE (Local/Aust/Intl)		/ 15
RURAL KNOWLEDGE (General, Local, Show)		/ 15
PERSONAL PRESENTATION (Grooming, Diction & Speech)		/ 10
VOLUNTEER/ COMMUNITY PARTICIPATION		/ 15
ON-STAGE INTERVIEW (if applicable)		/ 10
TOTAL		/ 100

CODE OF CONDUCT

1. Behaviour

Decorum and a high standard of behaviour must be exhibited at all times, to all persons, whilst representing a local Show Society, the Royal Agricultural Society of NSW or the Agricultural Societies Council of NSW. This also includes behaviour towards fellow entrants.

2. Language

Suitable language must be used at all times whilst in public and representing the Show movement.

3. Clothing

Entrants are to be suitably attired at a standard recommended by the organising body.

4. Showgirl Chaperone

When at the State Final level, Finalists must advise the Showgirl Chaperone of their whereabouts at all times.

5. Itinerary

All State Finalists are to partake in and adhere to the planned itinerary whilst in Sydney.

6. Accommodation

Whilst at the State Final, only Showgirl Finalists and their parents will be permitted entry into the hotel rooms without permission of the Showgirl Chaperone.

7. Code of Conduct

Any entrant, at any level, who breaches the Code of Conduct may be penalised and/or lose her attained title.

PRIZE LIST

(Please note prizes are subject to change without notice)

2017 The Land Sydney Royal Showgirl (first place)

- \$7,500 courtesy of the Royal Agricultural Society of NSW and The Land newspaper
- Inclusion in 2017 Showgirls Prize-Winners program which includes three supplementary days in addition to week-long Showgirls Program - all expenses paid

First Runner-Up (second place)

- \$3,500 courtesy of the Agricultural Societies Council of NSW
- Inclusion in 2017 Showgirls Prize-Winners program which includes three supplementary days in addition to week-long Showgirls Program - all expenses paid

Second Runner-Up (third place)

- \$2,000 courtesy of Royal Agricultural Society of NSW and the Agricultural Societies Council of NSW Ltd

All State Finalists

- Seven day Showgirls Program in Sydney during the Sydney Royal Easter Show – expenses paid

CONTACT LIST

NAME	COMMENTS	COMPANY	ADDRESS	TELEPHONE
Mr David Peters	President	Agricultural Societies Council of NSW Ltd	PO Box 1047 Hunters Hill NSW 2110	6355 2332
Mr Tim Capp	Vice President	Agricultural Societies Council of NSW Ltd	PO Box 1047 Hunters Hill NSW 2110	4938 9477
Mr Peter Gooch	Vice President	Agricultural Societies Council of NSW Ltd	PO Box 1047 Hunters Hill NSW 2110	0433 335 882
Mrs Kim England	Office Manager	Agricultural Societies Council of NSW Ltd	PO Box 1047 Hunters Hill NSW 2110	9879 6777
Mrs Nicky Seeto	ASC Showgirl Coordinator	Agricultural Societies Council of NSW Ltd	PO Box 1047 Hunters Hill NSW 2110	9879 6777
Mrs Danielle Krix	Manager, Agricultural Development	Royal Agricultural Society of NSW	Locked Bag 4317 Sydney Olympic Park NSW 2127	9704 1294
Miss Sarah Sanderson	RAS Showgirl Coordinator	Royal Agricultural Society of NSW	Locked Bag 4317 Sydney Olympic Park NSW 2127	9704 1160
Ms Sally White	Sponsor	The Land Newspaper	PO Box 999 North Richmond NSW 2754	4570 4444

ASC DIRECTOR LISTING

NAME	GROUP	PHONE NUMBER
Ms Sue Serone	1	0429 771 512
Sam Stephens	1	0438 435 629
Mr Paul Laverty	2	0417 668 950
Mr Selwyn Weller	2	6554 1240
Mr Tim Capp	3	4938 9477 or 0427 389 477
Mr David Williams	3	6575 1088 or 0418 498 533
Mr Peter Gooch	4	0433 335 882
Ms Helen Kirton	4	4657 1131 or 0407 002 450
Ms Sue Sharpe	5	4658 0897 or 0410 545 463
Mr Michael Brennan	5	4236 0102
Mr Ray Sawtell	6	6493 6594 or 0439 175 984
Ms Clare Trevanion	6	6458 3786
Catriona McAuliffe	7	0402 101 336
Mr Bob Robertson	7	6238 1011 or 0424 526 169
Mrs Kate Locke	8	0427 000 484
Mr Wal Blezard	8	6025 1415 or 0412 485 097
Ms Jill Chapman	9	0429 930 691
Ms Yvette McKenzie	9	0427 240 579
Mr Dave Herbert	10	0428 184 371
Mr Christopher Cole	10	6864 3261
Mr Brett Kenworthy	11	6331 3175 or 0419 238 611
Mrs Sue Hood	11	6882 4364
Mr David Peters	12	6355 2332 or 0431 555 856
Mr David Grant	12	6842 1436 or 0439 421 436
Mrs Patti Crowley	13	6782 1795
Mr John Lee	13	6732 2636
Mrs Judy Michell	14	6792 5003 or 0428 657 999
Miss Michelle Hubbard	14	0428 291 691

SYDNEY ACCOMMODATION GUIDE

<u>Name of Hotel</u>	<u>Telephone Number</u>	<u>Address/Location of Property</u>
Ashfield Philip Lodge Motel	1800 257 173	156 Parramatta Rd, Ashfield
Blaxland Hotel	1300 366 835	250 Blaxland Rd, Ryde
Capitol Square Hotel	02 9211 8633	Cnr Campbell & George St, Sydney
Sebel Parramatta	02 9630 4999	350 Church St, Parramatta
Comfort Inn Town & Country Motel	02 9642 0444	401-405 Liverpool St, South Strathfield
Courtyard by Marriot Hotel	02 9491 9500	7-11 Talavera Rd, North Ryde
Crowne Plaza (Parramatta)	02 9689 3333	30 Phillip St, Parramatta
Pullman at Sydney Olympic Park	1300 656 565	Olympic Boulevard, Homebush Bay
Holiday Inn Darling Harbour	02 9281 0400	68 Harbour St, Darling Harbour
Holiday Inn Old Sydney	02 9252 0524	55 George St, The Rocks
The Hills Lodge Grand Mercure	02 9680 3800	Windsor Rd, Castle Hill
Hotel Formule 1 Enfield	02 9642 0666	626 - 628 Hume Hwy Strathfield South
Hotel Ibis (Olympic Park)	02 8762 1100	Olympic Boulevard, Homebush Bay
Quest Castle Hill	02 8848 1500	8 Gladstone Rd, Castle Hill
Hotel Unilodge Sydney	02 9338 5000	Cnr Broadway & Bay St, Broadway
Lidcombe Motor Inn	02 9646 5799	Cnr Mark & Taylor Sts, Lidcombe
Medina Executive North Ryde	02 9876 7000	2-12 Busaco St, North Ryde
Mercure Hotel Parramatta	02 9891 3877	106 Hassall St, Parramatta
Mercure Hotel Sydney on Broadway	02 9217 6777	818-820 George St
Novotel (Olympic Park)	02 8762 1111	Olympic Boulevard, Homebush Bay
Quest North Ryde	02 8899 8888	58-62 Delhi Rd, North Ryde
Parramatta Central Motel	02 9633 4311	32 Station St, Parramatta
Crowne Plaza Norwest	02 9634 9634	1 Columbia Court, Baulkham Hills
Parramatta Waldorf Apartments	02 8837 8805	110-114 James Ruse Drive, Rosehill
Pine Inn (Concord)	02 9747 4688	19 Parramatta Road, Concord
Quest Serviced Apartments	02 9687 7711	8 Hope St, Rosehill
Mint Resorts & Apartments – Fiori Apartments	02 9635 0235	13-15 Hassall Street, Parramatta BC
Comfort Inn & Suites Burwood	02 9744 0521	117 Liverpool Rd, Burwood
Mantra Parramatta	02 9685 1600	Parkes St, Parramatta
Meriton Serviced Apartments Parramatta	02 9277 1111	180 George St , Parramatta
Rydges (Camperdown)	02 9516 1522	9 Missenden Rd, Camperdown
Rydges (Parramatta)	1800 800 438	116 James Ruse Drive, Rosehill
Stamford Grand North Ryde	02 9888 1077	Cnr Epping & Herring Rds, North Ryde
Hotel Stellar	02 9264 9754	4 Wentworth Ave, Sydney
Rydes Camperdown	02 9516 1522	9 Missenden Rd, Camperdown
The Wentworth (City)	02 9230 0700	61-101 Phillip St, Sydney
Drummoyne Serviced Apartments	02 8837 8000	165-167 Lyons Rd, Drummoyne
Travelodge Hotel Sydney	02 8267 1700	Cnr Wentworth Ave & Goulburn St, Sydney
Travelodge Macquarie	02 8874 5200	81 Talavera Rd, North Ryde
Quest Camperdown	02 9557 6100	23-33 Missenden rd, Camperdown
Wesley Lodge Motel	02 9635 1233	175 Hawkesbury Rd, Parramatta